

# Edward L. Watson

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## EDUCATION

### **PhD University of California – Irvine (2021)**

*Sociology*

Dissertation: *Diversity or Gentrification: Middle-Class Parents at Working-Class Schools*

Field Exams: *Race and Ethnicity, Education*

### **MA University of California – Irvine (2017)**

*Sociology*

### **MA Washington University in St. Louis (2013)**

*East Asian Studies*

### **BA University of Missouri – Columbia (2005)**

*Sociology*

## AREAS OF SPECIALIZATION

Race and Ethnicity; Multicultural Education; K-16 Education; Pedagogical Technique; Middle-Class African-Americans; Research Methods; Language and Culture

## PUBLICATIONS

### ***Book Chapter***

**Watson, Edward** (forthcoming 2021) *Dual Immersion as Multicultural Education: A Reflection on Cross-Cultural Research*, in *Educators at Intersections*. Flores, G. and Murti, L. (Eds.)

### ***Peer-Reviewed Articles***

**Watson, Edward** (forthcoming 2021) *Keeping Up With the (Zh)oneses: Mandarin Immersion and School Choice in Education and Urban Society*.

**Watson, Edward** (2021) *Black Lives Matter Here Too: Amplifying Black Voices in Research Methods in Teaching Sociology* (revise and resubmit).

**Watson, Edward** (2021) *Qualitative Coding Exercise: Interactions with Law Enforcement in American Sociology Association TRAILS* (revise and resubmit).

### ***Journal Articles in Progress***

Watson, Edward (2021) *Diversity or Gentrification: Middle-Class Parents at Working-Class Schools*

Watson, Edward (2021) *Globalized Acceptance: The Marketing of Mandarin Immersion*

### **TEACHING EXPERIENCE**

Research Methods in Sociology; University of California, Irvine (Spring/Summer 2020)

**Instructor of Record**

Student Academic Excellence Program (SAEP); University of California, Irvine (Summer 2020/19/18)

**Instructor of Record: *Research Methods***

University Studies: Freshman Edge/Summer Bridge; University of California, Irvine (Summer 2020/19)

**Instructor of Record: *Bridges to University Success***

Sociology of Education/Sociological Theory; Cal-State University, Poly Pomona (Fall/Spring 2020)

**Instructor of Record**

Research Methods in Sociology; Cal-State University, Poly Pomona (Spring 2020/19)

**Instructor of Record**

Division of Teaching Excellence and Innovation; University of California, Irvine (2018)

**Pedagogical Fellow: *Teaching Assistant Professional Development Program***

Sociology of Race and Ethnicity; University of California, Irvine (Summer 2018)

**Instructor of Record**

Graduate Teaching Assistant; University of California, Irvine (2014 – Present)

*Sociology of Education, Ethnic Immigrant America, Research Methods*

### **RESEARCH EXPERIENCE**

Constructing Class: Language Immersion Programs and the Global Student (2018-2020)

Sole Investigator: *Conducted an ethnography of an elementary immersion program*

Code Switching: Black Voices in Higher Education; University of California, Irvine (2019-2020)

*Research Assistant - Supervisor: Brandy Gatlin-Nash, PhD*

The Financial Child: Debt and Investments for Kids; University of California, Irvine (2018-2019)

*Research Assistant - Supervisor: Nina Bandelj, PhD*

Keeping up with the (Zh)oneses; University of California, Irvine (2015-2016)

Sole Investigator: *Conducted a mixed-method study of parental school choice*

Question Bridge, Black Males; Missouri History Museum; Saint Louis MO (2013)

Sole Investigator: *Researched, designed, and implemented entire accompanying educational curriculum for exhibit based on the heterogeneity and identity of African American males.*

## **RESEARCH SKILLS**

### **Quantitative Methods**

*Instructor of Record; Quantitative and Qualitative Research Methods (2018 – 2021)*  
*Graduate Teaching Assistant; Quantitative and Qualitative Research Methods (2015 – 2018)*  
*Graduate Statistics Course Series; STATA, SPSS, and quantitative analysis (2014 – 2015)*

### **Qualitative Methods**

*Instructor of Record; Quantitative and Qualitative Research Methods (2018 – 2021)*  
*Graduate Teaching Assistant; Quantitative and Qualitative Research Methods (2015 – 2018)*  
*Graduate Ethnography Course Series; Interview and Observational Methods, Atlas.ti (2015 – 2016)*

## **AWARDS AND FUNDING**

Summer Teaching Apprenticeship Program Fellow (UC – Irvine, 2020)  
Sociology Summer Research Grant \$2000 (UC – Irvine, 2020)  
Teaching Assistant of the Year \$200 (UC – Irvine, 2019)  
Sociology Summer Research Grant \$1400 (UC – Irvine, 2019)  
Associate Dean Fellowship \$6900 (UC – Irvine, 2018)  
Faculty First-Look Scholar (New York University, 2018)  
Sociology Summer Research Grant \$1800 (UC – Irvine, 2018)  
Pedagogical Fellowship \$2000 (UC – Irvine, 2018)  
Sociology Summer Research Grant \$1200 (UC – Irvine, 2017)  
Sociology Summer Research Grant \$1600 (UC – Irvine, 2016)  
Sociology Summer Research Grant \$1100 (UC – Irvine, 2015)  
Competitive Edge Summer Fellowship - Deferred \$5000 (UC – Irvine, 2013)  
Chinese Government Full Scholarship (Shanghai Normal University, 2012)  
Most Outstanding Teacher (Chongqing University of Technology, 2010)

## **CERTIFICATES**

Diversity Education Certificate Program (UC – Irvine, 2021)  
Mentoring Excellence Program Certificate (UC – Irvine, 2020)  
Division of Teaching and Learning; Certificate in Course Design (UC – Irvine, 2017)  
Certificate of Chinese Proficiency (HSK 汉语水平考试, 2010)

## **PRESENTATIONS**

Watson, Edward. (2021). *"Black Lives Matter Here Too: Amplifying Black Voices in Research Methods"*  
American Sociology Association, Virtual Conference.

Watson, Edward. (2021). *"Diversity or Gentrification: Middle-Class Parents at Working-Class Schools"*  
American Sociology Association, Virtual Conference.

Watson, Edward. (2021). *"Crafting Culture Class: The Gentrifying Effect of Dual Language Immersion"*  
American Educational Research Association, Virtual Conference.

Watson, Edward. (2020). *Tipping the Scales: Language Immersion and Gentrification*. American Sociological Association, San Francisco, CA.

Watson, Edward. (2019). *The Construction of the Global Citizen: Cultural Design in the Classroom*. American Sociological Association, New York, NY.

Watson, Edward. (2019): *Creating Culture: The Social Inclusion/Exclusion of Mandarin Immersion*. New York University Faculty First Look. New York, NY.

Watson, Edward. (2018). *Keeping Up With the (Zh)oneses: Mandarin Immersion and Parental School Choice*. Sociology of Education Conference, Monterey, CA.

Watson, Edward. (2017). *Keeping Up With the (Zh)oneses: Mandarin Immersion and Parental School Choice*. Pacific Sociological Conference, Portland, OR.

Watson, Edward. (2016). *Social and Cultural Attitudes Towards the Benefits of Bilingualism*. Sixth International Conference on Immersion and Dual Language Education: Connecting Research and Practice Across Contexts, Minneapolis, MN.

Watson, Edward and Dugan, J. (2016). *Building Sustainable Partnerships: Underrepresented Populations of Chinese Immersion*. Asia Society National Chinese Language Conference, Chicago, IL.

## **INVITED LECTURES AND PANEL DISCUSSIONS**

2020: Panel Discussant, “Voices of Advocacy: Why Your Votes Matter”, Deans Ambassador Council, University of California, Irvine.

2020: Guest Speaker, “My Academic Journey”, Alpha Kappa Delta, California State University – Polytechnic Pomona.

2019: Roundtable Presider, “Sociology of Education Section” American Sociological Conference, New York, NY.

2019: Roundtable Moderator, “Asian and Asian American Studies” University of California, Irvine, Summer Academic Enrichment Program (SAEP)

2019: Panel Discussant, “Making Academic Parenthood Work.” University of California, Irvine.

2018: “Methodological Approach to Research” California State Polytechnic University, Pomona.

2018: “Freshman Edge/Summer Bridge Guest Speaker.” University of California, Irvine.

2016: “Know-How Sessions”, Diverse Educational Community and Doctoral Experience (DECADE) and Graduate Division. University of California, Irvine.

2016: Graduate Student Speaker, “Reduce the Stress and Excess: Renowned Traditional Chinese Doctor Prescribes the Keys to a Happier, Healthier Life.” University of California, Irvine.

## **MEDIA**

Missouri Historical Society “History Happens Here! An Intern Reflects on His Contribution to an Exhibit”, *Missouri History Museum*, May 8, 2013.

Blog Post: [www.historyhappenshere.org](http://www.historyhappenshere.org)

STL TV “Question Bridge: Black Males” Museum Representative Interview, *City Corner*, Feb. 15, 2013.

Video Interview: <https://rb.gy/7umriu>

## **PROFESSIONAL SERVICE**

IIA (Irvine International Academy) English/Chinese Bilingual Charter School; Irvine, CA (2021)  
*Board of Directors - Secretary*

Asian and Asian American Studies; University of California, Irvine (2019)  
*Moderator in the Summer Academic Enrichment Program (SAEP)*

PAASSC (Parents of African-Americans Students Studying Chinese); Berkeley CA (2017)  
*Leadership board representative*

Summer Undergraduate Research Program (SURP); University of California, Irvine (2016)  
*Graduate student mentor*

Global Connect; University of California, Irvine (2015)  
*Graduate student presenter*

## **LANGUAGES**

Mandarin Chinese – Advanced Proficiency (reading, writing, speaking)

## **PROFESSIONAL MEMBERSHIPS**

American Educational Research Association

Sections: Bilingual Education Research SIG

American Sociological Association

Sections: Education, Race and Ethnicity

Association of Black Sociologists (ABS)

Black China Caucus (BCC)

Pacific Sociological Association

NAFSA: Association of International Educators

National Center for Faculty Development and Diversity

Center for Asian Studies (UC – Irvine)

## **REFERENCES**

### **Glenda M. Flores**

Associate Professor  
University of California, Irvine  
Department of Chicano/Latino Studies  
Director of Undergraduate Studies  
School of Social Sciences  
3151 Social Science Plaza  
Irvine, CA 92697-5100

### **Jeanett Castellanos**

Associate Dean, Undergraduate Studies  
Professor of Teaching, Social Sciences  
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Office: (949) 824-6298  
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### **Cynthia Feliciano**

Professor and Director of Graduate Studies  
Department of Sociology  
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twitter: [@cynfeliciano](https://twitter.com/cynfeliciano) | pronouns: she/her/hers